

Name: _____

Score: _____

Grade: _____

RUBRIC

Digital Story – Personal Narrative Using Vivid Verbs

	1	2	3	4	Score
Creativity	3 or more elements are not original in composition and delivery, no evidence of critical thinking skills.	2 elements are not original in composition and delivery, little evidence of critical thinking skills.	1 element is not original in composition and delivery, some evidence of critical thinking skills.	Complete originality in composition and delivery, strong evidence of critical thinking skills.	
Storyboard Planning	Little to no evidence of planning including minimally completed sketches, sequencing, pacing, and storytelling.	Evidence of planning up to 1/3 of storyboard including sketches, sequencing, pacing and storytelling.	Evidence of planning through 2/3 of storyboard including sketches, sequencing, pacing, and storytelling.	Complete and detailed evidence of planning throughout entire storyboard including sketches, sequencing, pacing, and consistent storytelling.	
Use of Strong Verbs	Mastery of identified skill is has not been achieved. Student does not use strong verbs in context correctly. Less than 2 strong verbs are included.	Mastery of identified skill is questionable. Students use strong verbs in context with minimal success. 2-4 strong verbs are included.	Mastery if identified skill is adequate. Student uses strong verbs in context with moderate success. 5-7 strong verbs are included.	Mastery of identified skill is visible. Student utilizes strong verbs in context with success. 8-10 strong verbs are included.	
Personal Narrative	Lacks a sequence of events to relate ideas, observations, and/or memories. Lacks descriptive language and sensory details that enable the reader to visualize the events or experiences.	Provides a minimally developed sequence of events to relate ideas, observations, and/or memories. Includes limited descriptive language and sensory details that enable the reader to visualize the events or experiences.	Provides an adequately developed sequence of significant events to relate ideas, observations, and/or memories. Includes some descriptive language and sensory details that enable the reader to visualize the events or experiences.	Provides a thoroughly developed sequence of significant events to relate ideas, observations, and/or memories. Includes vivid descriptive language and sensory details that enable the reader to visualize the events or experiences.	
Image Selection	Little or no attempt to use images to create an appropriate atmosphere/ tone.	An attempt was made to use images to create an atmosphere/ tone, but it needed more work. Image choice is logical.	Images create an atmosphere/ tone that matches some parts of the story. Images may communicate symbolism and/ or metaphors	Images create a distinct atmosphere or tone that matches different parts of the story. Images may communicate symbolism and/ or metaphors.	
Pacing	No attempt to match the pace of the storytelling to the story line or the audience.	Tries to use rhythm and voice punctuation, is often noticeable that the pacing doesn't fit the story line. Audience is not consistently engaged.	Occasionally speaks too fast or too slowly for the story line. The rhythm and voice punctuation is relatively engaging for the audience.	The rhythm and voice punctuation fits the story line and captivates the audience.	
Edits for Presentation	Little to no transitions, effects, audio, and edits are appropriate to the subject matter, add to the flow of the video, most importantly, do not distract from the quality of the video.	Some transitions, effects, audio, and edits are appropriate to the subject matter, add to the flow of the video, and most importantly, do not distract from the video.	Most transitions, effects, audio, and edits are appropriate to the subject matter, add to the flow of the video, and, most importantly, do not distract from the video.	Transitions, effects, audio, and edits are appropriate to the subject matter, add to the flow of the video, and, most importantly, do not distract from the video.	